



# New Communication Manager joins Starch Europe

## Press Release

FOR IMMEDIATE RELEASE

Brussels, Belgium April 2018 - Starch Europe is delighted to announce that Andreas Delvaux has joined the organisation as Communication Manager. Andreas will lead the development and implementation of Starch Europe's communication strategy.

Andreas brings to Starch Europe over 10 years marketing and communication experience, having worked in both the private and international NGO sectors.

"We are very pleased to welcome Andreas to the team. Through his experience and expertise, Andreas will add a valuable component to an already strong organisation, helping to increase our visibility, and better inform and communicate on the constant developments in this exciting and dynamic industry that we represent", said Jamie Fortescue, Managing Director.

Acting as a contact point for information and communication, Andreas will help consumers and media alike to better understand the products of the starch industry, and their many uses and benefits. Furthermore, Andreas will help strengthen the visibility of existing industry information platforms such as the [StarchInFood.eu](http://StarchInFood.eu) website, and will work closely with member companies, national organisations and European partner associations.

For further information, please contact:

Jamie Fortescue – 00 32 2 289 67 67 – [jamie.fortescue@starch.eu](mailto:jamie.fortescue@starch.eu)

Andreas Delvaux - 00 32 2 289 67 63 - [andreas.delvaux@starch.eu](mailto:andreas.delvaux@starch.eu)

**Starch Europe** is the trade association which represents the interests of the EU starch industry both at European and international level. Its membership comprises 27 EU starch producing companies, together representing more than 95% of the EU starch industry and, in associate membership, 7 national starch industry associations. The European starch industry manufactures over six hundred products including native starches, modified starches, liquid and solid sweeteners as well as oils, proteins and fibres that are used as ingredients and functional supplements in a vast array of food, feed and industrial applications. In 2016, from 74 starch production facilities in 20 of the 28 EU Member States, the European starch industry processed about 23 million tonnes of agricultural raw materials, roughly split between wheat (8 million tonnes), maize (8 million tonnes), and starch potatoes (7 million tonnes) transformed into 10.7 million tonnes of starch and 5 million tonnes of co-products. With a turnover of 7.6 billion Euros, it also invested about 421 million Euros, of which over 81 million Euros in Research & Development.